



Corporate
CEAT Limited

463, Dr. Annie Besant Road,
Worli, Mumbai - 400 030
Tel.: +91-22-24930621
Fax: +91-22-24934229
Website: www.ceat.in

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ALTURA

Forever Tough

A product of CEAT INDIA



**TRUCK &
LCV TYRES**



Company Profile

Altura is a popular brand of CEAT Limited, one of India's leading tyre manufacturers. Established in 1958, CEAT is a part of RPG Enterprises, among the top 5 business houses in India, with a group turnover of USD 3 billion.

CEAT's turnover for the year 2013 - 14 stands at USD 1 billion. CEAT's export business had a robust performance with turnover of USD 227 million.

Manufacturing Facilities Directly employing 6000 people across 5 plants (3 in India and 2 in Sri Lanka) CEAT has a wide range of tyres for all user segments. Its range comprises of tyres for commercial segments like Trucks, Buses, Light Commercial Vehicles as well as Passenger Cars, SUVs and Two & Three Wheeler tyres for domestic use - radial & cross ply. In the Speciality segment CEAT manufactures Farm, Mining & Earthmover, Industrial & Construction Equipment tyres and other special application Off the Road tyres.



Technology Major commitment to Research and Development enables ALTURA / CEAT to remain at the technical forefront of the tyre industry. The company is also equipped with State-of-the-Art Research, Design and in-house testing facilities, which has helped the company in developing tyres of the highest quality. With 45 years of expertise, today CEAT is capable of facing the challenging needs of our customers around the world.

Marketing CEAT enjoys a major market share in India where tyres are exposed to extreme operating conditions. In India, CEAT is the largest supplier to OEMs particularly in SUV, LCV, Truck and Tractor segment. CEAT has been exporting tyres since 1964, which has helped it in getting firm foothold in the export market. Today ALTURA / CEAT tyres are put to service in more than 115 countries across the globe. Its main export markets are North & South America, South East Asia, Middle East and Africa. AIRIA and CAPEXIL have recognized CEAT's efforts with awards for 10 consecutive years for outstanding export performance.



ROAD TUF

Tyre Size	7.50-20	8.25-20	9.00-20	9.00-20	10.00-20	11.00-20	12.00-20
PLY Rating	12	14	14	16	16	16	18
Certifications**							
E4 Marking	-	-	E4	E4	E4	-	E4
DOT	-	DOT	DOT	-	DOT	DOT	DOT
Section Width (mm)	218	245	262	262	284	299	325
Overall Diameter (mm)	948	990	1042	1042	1082	1094	1138
Non-Skid Depth (mm)	15	14.3	15	15	16.7	16.2	15
Max Load							
Single Kg	1775	2240	2575	2575	2900	3150	3650
Double Kg	1555	2000	2300	2240	2575	2725	3250
Cold Inflation Pressure (Max)							
Single PSI	105	115	110	115	115	115	115
Double PSI	95	105	100	105	105	105	105



TRUCK TYRES



TRUCK TYRES

RIB-XL

Tyre Size	10.00-20
PLY Rating	18
Certifications**	
E4 Marking	-
DOT	-
Section Width (mm)	284
Overall Diameter (mm)	1085
Non-Skid Depth (mm)	17
Max Load	
Single Kg	3800
Double Kg	2900
Cold Inflation Pressure (Max)	
Singe PSI	120
Double PSI	110



MILE-XL RIB

Tyre Size	10.00-20
PLY Rating	16
Certifications**	
E4 Marking	-
DOT	-
Section Width (mm)	284
Overall Diameter (mm)	1085
Non-Skid Depth (mm)	19.5
Max Load	
Single Kg	3000
Double Kg	2650
Cold Inflation Pressure (Max)	
Singe PSI	115
Double PSI	105



RAMA II

Tyre Size	11.00-22
PLY Rating	16
Certifications**	
E4 Marking	-
DOT	DOT
Section Width (mm)	292
Overall Diameter (mm)	1138
Non-Skid Depth (mm)	15.2
Max Load	
Single Kg	3550
Double Kg	3075
Cold Inflation Pressure (Max)	
Singe PSI	115
Double PSI	105



RT SUPER

Tyre Size	9.00-20	10.00-20
PLY Rating	16	18
Certifications**		
E4 Marking	-	-
DOT	-	-
Section Width (mm)	265	285
Overall Diameter (mm)	1053	1084
Non-Skid Depth (mm)	20.5	20.1
Max Load		
Single Kg	2650	3080
Double Kg	2325	2700
Cold Inflation Pressure (Max)		
Single PSI	115	120
Double PSI	105	110



TURBO TUF

Tyre Size	12.00-24
PLY Rating	18
Certifications**	
E4 Marking	E4
DOT	DOT
Section Width (mm)	315
Overall Diameter (mm)	1240
Non-Skid Depth (mm)	20.6
Max Load	
Single Kg	4125
Double Kg	3650
Cold Inflation Pressure (Max)	
Single PSI	115
Double PSI	105



MILE-XL

Tyre Size	9.00-20	10.00-20	11.00-20
PLY Rating	16	16	18
Certifications**			
E4 Marking	-	-	-
DOT	-	-	-
Section Width (mm)	267	283	294
Overall Diameter (mm)	1058	1082	1107
Non-Skid Depth (mm)	23.5	24.5	23.5
Max Load			
Single Kg	2650	3000	3355
Double Kg	2325	2650	2945
Cold Inflation Pressure (Max)			
Single PSI	115	115	120
Double PSI	105	105	110



TRUCK TYRES

LUG TUF

Tyre Size	9.00-20	10.00-20	11.00-20	11.00-20	12.00-20
PLY Rating	16	16	16	18	18
Certifications**					
E4 Marking	E4	E4	-	E4	E4
DOT	-	DOT	DOT	-	DOT
Section Width (mm)	267	284	303	303	317
Overall Diameter (mm)	1056	1084	1102	1102	1134
Non-Skid Depth (mm)	20.6	21.4	21.5	21.5	21.8
Max Load					
Single Kg	2575	2900	3150	3250	3650
Double Kg	2240	2575	2725	2800	3250
Cold Inflation Pressure (Max)					
Single PSI	115	115	115	115	115
Double PSI	105	105	105	105	105



LUG-XL

Tyre Size	8.25-20	10.00-20
PLY Rating	16	18
Certifications**		
E4 Marking	-	-
DOT	-	-
Section Width (mm)	245	278
Overall Diameter (mm)	1005	1086
Non-Skid Depth (mm)	21.1	22.5
Max Load		
Single Kg	2300	3080
Double Kg	2020	2700
Cold Inflation Pressure (Max)		
Single PSI	120	120
Double PSI	110	110



CLT NOVA

Tyre Size	10.00-20
PLY Rating	16
Certifications**	
E4 Marking	E4
DOT	DOT
Section Width (mm)	280
Overall Diameter (mm)	1082
Non-Skid Depth (mm)	21
Max Load	
Single Kg	3000
Double Kg	2650
Cold Inflation Pressure (Max)	
Single PSI	115
Double PSI	105



TRUCK TYRES

EXCEL

Tyre Size	8.25-20	12.00-24
PLY Rating	14	18
Certifications**		
E4 Marking	E4	E4
DOT	DOT	DOT
Section Width (mm)	248	323
Overall Diameter (mm)	1010	1237
Non-Skid Depth (mm)	19.6	23
Max Load		
Single Kg	2240	4250
Double Kg	2000	3750
Cold Inflation Pressure (Max)		
Single PSI	115	115
Double PSI	105	105



DURA LUG

Tyre Size	12.00-24
PLY Rating	18
Certifications**	
E4 Marking	-
DOT	DOT
Section Width (mm)	315
Overall Diameter (mm)	1240
Non-Skid Depth (mm)	22.3
Max Load	
Single Kg	4125
Double Kg	3650
Cold Inflation Pressure (Max)	
Single PSI	115
Double PSI	105



ROAD TUF SUPER

Tyre Size	7.50-16	7.50-16	7.50-16
PLY Rating	12	14	16
Certifications**			
E4 Marking	E4	-	-
DOT	-	-	-
Section Width (mm)	215	214	214
Overall Diameter (mm)	807	813	813
Non-Skid Depth (mm)	11.8	11.8	11.8
Max Load			
Single Kg	1400	1500	1550
Double Kg	1250	1320	1360
Cold Inflation Pressure (Max)			
Single PSI	90	100	105
Double PSI	90	100	105



ROAD TUF

Tyre Size	6.50-14	6.50-16	7.00-16	7.00-16
PLY Rating	8	10	12	14
Certifications**				
E4 Marking	E4	E4	E4	-
DOT	-	-	-	-
Section Width (mm)	179	178	197	197
Overall Diameter (mm)	698	765	778	778
Non-Skid Depth (mm)	10.3	11.0	11.8	11.8
Max Load				
Single Kg	840	980	1215	1215
Double Kg	795	860	1065	1065
Cold Inflation Pressure (Max)				
Single PSI	60	75	90	90
Double PSI	60	75	90	90



TRUCK TYRES



LCV TYRES

FLEET MASTER

Tyre Size	7.00-15	8.25-16
PLY Rating	10	16
Certifications**		
E4 Marking	E4	-
DOT	-	-
Section Width (mm)	208	234
Overall Diameter (mm)	762	862
Non-Skid Depth (mm)	12.3	14
Max Load		
Single Kg	1060	1700
Double Kg	925	1600
Cold Inflation Pressure (Max)		
Singe PSI	75	95
Double PSI	75	95



MILE-XL RIB

Tyre Size	7.50-16
PLY Rating	16
Certifications**	
E4 Marking	-
DOT	-
Section Width (mm)	215
Overall Diameter (mm)	825
Non-Skid Depth (mm)	15.1
Max Load	
Single Kg	1580
Double Kg	1390
Cold Inflation Pressure (Max)	
Singe PSI	110
Double PSI	110



TURBO TUF

Tyre Size	7.00-15	7.50-16
PLY Rating	12	16
Certifications**		
E4 Marking	-	-
DOT	-	-
Section Width (mm)	205	215
Overall Diameter (mm)	773	829
Non-Skid Depth (mm)	14.8	15.7
Max Load		
Single Kg	1175	1550
Double Kg	1030	1360
Cold Inflation Pressure (Max)		
Singe PSI	90	105
Double PSI	90	105



STAMINA

Tyre Size	7.50-16	8.25-16
PLY Rating	16	16
Certifications**		
E4 Marking	E4	-
DOT	-	-
Section Width (mm)	214	232
Overall Diameter (mm)	823	860
Non-Skid Depth (mm)	17.5	17.8
Max Load		
Single Kg	1550	1850
Double Kg	1360	1750
Cold Inflation Pressure (Max)		
Singe PSI	105	110
Double PSI	105	110



RIB-XL

Tyre Size	6.50-14	7.50-16
PLY Rating	10	16
Certifications**		
E4 Marking	E4	-
DOT	-	-
Section Width (mm)	180	220
Overall Diameter (mm)	704	830
Non-Skid Depth (mm)	11.6	12.8
Max Load		
Single Kg	925	1580
Double Kg	875	1390
Cold Inflation Pressure (Max)		
Singe PSI	73	110
Double PSI	73	110



Mile XL SL

Tyre Size	7.50-16	10.00-20
PLY Rating	16	16
Certifications**		
E4 Marking	-	E4
DOT	-	-
Section Width (mm)	215	273
Overall Diameter (mm)	835	1082
Non-Skid Depth (mm)	18	21
Max Load		
Single Kg	1580	3000
Double Kg	1390	2650
Cold Inflation Pressure (Max)		
Singe PSI	110	115
Double PSI	110	105



MILE-XL

Tyre Size	7.00-15	7.00-16	7.50-16	8.25-16
PLY Rating	12	14	16	16
Certifications**				
E4 Marking	-	-	-	-
DOT	-	-	-	-
Section Width (mm)	203	198	218	225
Overall Diameter (mm)	780	802	830	866
Non-Skid Depth (mm)	15.5	16.7	18.1	20
Max Load				
Single Kg	1175	1315	1580	1845
Double Kg	1030	1160	1390	1755
Cold Inflation Pressure (Max)				
Singe PSI	90	100	110	110
Double PSI	90	100	110	110



LCV TYRES